

Privacy Policy for the "Ek Bharat Sanskriti Sangam" Campaign

For the "Ek Bharat Sanskriti Sangam," we value your privacy and are committed to protecting your personal information. This Privacy Policy outlines our practices regarding the content you provide and the information you submit on the Ek Bharat Shreshtha Bharat (EBSB) Portal. By participating in the campaign and using the EBSB Portal, you consent to the collection, use, and disclosure of your information as described in this policy.

Policy with Regard to Your Content:

- **Content Ownership:** You retain full ownership and responsibility for the performances, videos, photos, or any other content you submit on the EBSB Portal.
- **Public Display:** By submitting your content, you grant us the right to display and showcase your performances on the EBSB Portal and EBSB social media pages for the purpose of promoting the campaign or any government authorised publicity cum outreach activity for the National Education Policy 2020.
- **Content Moderation:** Our team will moderate the content you submit to ensure compliance with the campaign guidelines and terms. We may reject or remove any content that violates the guidelines or is deemed inappropriate.
- **User Responsibility:** You are responsible for ensuring that the content you submit does not infringe upon any copyrights, trademarks, or intellectual property rights of third parties.

Information That You Provide on EBSB Portal:

- **Personal Information:** When you register and participate in the campaign, we may collect personal information such as your name, age, contact details, and email address. This information will be used to communicate, verify your eligibility, and administer the campaign.
- **Information Sharing:** We may share your personal information with the selection committee, jury members, and relevant campaign organizers for evaluation and administration purposes.
- **Third-Party Platforms:** If you choose to post your performances or content on social media platforms, please note that the privacy practices of those platforms are governed by their respective policies. We encourage you to review the privacy policies of those platforms before sharing your content.

Data Security:

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, please note that no data transmission over the Internet or electronic storage method is 100% secure. We cannot guarantee the absolute security of your information.

Data Retention:

To keep you informed about the Ministry of Education latest schemes, campaigns, initiatives, and other important updates, we will retain your personal information. This will enable us to communicate with you effectively and provide information regarding upcoming events, promotions, and relevant Ministry initiatives. You may however opt out of this arrangement once the Ek Bharat Sanskriti Sangam Campaign is over by sending a mail to

ebsbypmhrd@gmail.com. Please be assured that your privacy is our utmost priority, and ensure the confidentiality of your data in accordance with applicable regulations.

Updates to the Privacy Policy:

We reserve the right to update or modify this Privacy Policy at any time. Any changes to the policy will be effective immediately upon posting the revised version on the EBSB Portal.

We encourage you to review the Privacy Policy during the campaign to stay informed about how we collect, use, and protect your information.

If you have any questions or concerns about this Privacy Policy, please **contact us** through the designated query box on the "Ek Bharat Sanskriti Sangam" page.

Consent Agreement for the "Ek Bharat Sanskriti Sangam"

By participating in the "Ek Bharat Sanskriti Sangam" and using the EBSB Portal, I hereby consent to the collection, use, and disclosure of my personal information and the content I provide for the purpose of evaluating and promoting the campaign or any government authorised publicity cum outreach activity for the National Education Policy 2020. I acknowledge that I retain ownership of the content I submit and grant permission for its display on the EBSB Portal and social media platforms. I understand that my personal information will be used in accordance with the campaign's Privacy Policy, and I agree to comply with the terms of the campaign.